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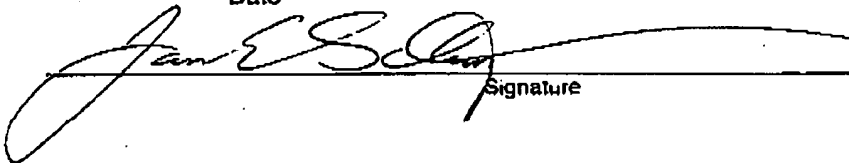
PTO/SB/97 (09-06)

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48,658

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404-885-3498

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Note: Each paper must have its own certificate of transmission, or this certificate must identify
each submitted paper. This transmission includes a Response to Office Action (10
pages).Applicant: GouxGroup Art Unit: 3626Serial No.: 10/044,581Examiner: M. TomaszewskiFiling Date: October 23, 2001Docket No.: CARE1Title: SYSTEM AND METHOD FOR IMPROVING THE OPERATION OF A
BUSINESS ENTITY AND MONITORING AND REPORTING THE
RESULTS THEREOF

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 18 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you are required to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

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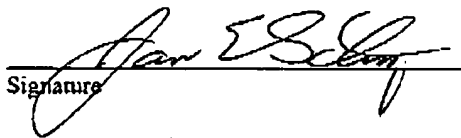
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	§	
GOUX, Timothy Gayle	§	Group Art Unit: 3626
	§	
Serial No.: 10/044,581	§	
	§	
Filed: October 23, 2001	§	Examiner: Tomaszewski, Mike
	§	
Title: SYSTEM AND METHOD FOR	§	Atty. Docket #: CARE1
IMPROVING THE OPERATION	§	
OF A BUSINESS ENTITY AND	§	
MONITORING AND REPORTING	§	
THE RESULTS THEREOF	§	

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James E. Schutz, Reg. No. 48,658


Signature

RESPONSE TO OFFICE ACTION

Commissioner for Patents
Mail Stop RCE
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the *Official Action* from Examiner Mike Tomaszewski of Art Unit 3626, mailed November 13, 2006, the Applicant submits this *Response to Office Action*. The Applicant respectfully requests reconsideration of the above-identified application in view of the following remarks.

As of this *Official Action*, pending claims 1-8, 17-19, 24-30, and 32-35 stand rejected.